



Privacy Policy

Last Updated: November 2025

Find My Nursery

Owned by FM Digital Solutions

Email: admin@findmynursery.net

1. Introduction

Find My Nursery (“we,” “our,” or “us”) is committed to protecting your personal information and respecting your privacy in accordance with the Protection of Personal Information Act (POPIA) of South Africa.

This Privacy Policy explains how we collect, use, store, and protect the personal information of individuals who use our website (parents, guardians, and general users) and the business information we collect to create nursery listings.

By using our website or submitting information to us, you agree to the terms of this Privacy Policy.

2. Types of Users

2.1 General Users (Parents/Guardians)

These users browse the website, search for nursery schools, save favourites, and contact schools.

2.2 Nursery Schools (Business Information Providers)

Nursery schools do not create user accounts. They provide business information so we can manage and publish their listing on the platform.

Business information is not treated as “personal data” under POPIA, but we still handle it responsibly.

3. Information We Collect

3.1 Information Collected From General Users

When parents or users interact with the platform, we may collect:

Account Information:

- Name
- Email address
- Password (encrypted)

Usage Information:

- Searches performed
- Favourite listings
- Pages viewed
- Actions taken on the site

Enquiry Information:

If you contact a school via an enquiry form, we collect:

- Name
- Email
- Phone number (if provided)
- Message content

3.2 Information Collected for Nursery Listings

We may collect information such as:

- School name
- Address & location details
- Phone number
- Email
- Website or social pages
- Photos
- Operating hours
- Age groups accepted
- Facilities and descriptions
- Fees (if provided)

This information is provided voluntarily by the school or sourced from publicly available platforms with permission.

3.3 Automatically Collected Information (Cookies & Analytics)

We use:

- Google Analytics (for usage data)
- Standard cookies (for login, preferences, and session tracking)

We **do not** use any additional tracking tools or third-party advertising cookies.

4. How We Use Your Information

We use personal data for the following purposes:

4.1 For General Users

- To create and manage user accounts
- To allow you to save favourites
- To display personalised search results
- To respond to enquiries
- For marketing (only if you have given explicit consent)
- For analytics to improve the platform
- To ensure website security and performance

4.2 For Nursery Listings

Business information is used to:

- Create and maintain accurate nursery listings
- Display schools on the platform
- Improve visibility for nursery schools
- Communicate with the school about their listing

Business information is not used for marketing unless the school gives consent.

5. How We Store and Protect Your Data

We take appropriate security measures, including:

- Encrypted passwords
- Secure servers on Hostinger
- Regular software updates and protection
- Secure access controls
- Restricted data access internally

Your data is stored only for as long as necessary for your account or listing to remain active.

6. Data Retention

General Users:

Data is kept **for as long as your account is active**. If your account is deleted, your data is permanently removed.

Nursery Listings:

Business listing information remains for **as long as the nursery is listed on our platform** or until the school requests removal.

7. User Rights (POPIA Rights)

You have the right to:

- Access your personal information
- Correct or update your information
- Request deletion of your account
- Withdraw marketing consent

- Request a copy of the data we hold

You may exercise these rights by contacting us at: admin@findmynursery.net

8. Data Sharing

We do not sell, trade, or rent any personal information.

We only share data with trusted third parties that assist in operating our website:

Third-Party Integrations We Use:

- **GeoDirectory** (directory functionality)
- **UsersWP** (user accounts)
- **Elementor** (website builder)
- **AyeCode plugins** (directory management)
- **Astra Theme** (WordPress theme)
- **Google Analytics** (analytics)
- **Hostinger** (website hosting)
- **Google Sidekick** (development features – does not store your personal data)

These tools may process limited technical information needed for functionality. They do not receive your personal data for marketing.

9. Children's Information

While the website is used to search for nursery schools, it is **not directed at children**, and we do not knowingly collect personal information from individuals under 18.

10. Cookies Policy

We use basic cookies for:

- Login sessions
- Saving favourites
- Website functionality
- Analytics

You can disable cookies through your browser settings, but some website features may not function correctly.

11. Changes to This Policy

We may update this privacy policy occasionally. The updated version will always be posted with a “Last Updated” date.

12. Contact Us

For questions, corrections, or data removal requests, contact:

FM Digital Solutions

Operating Name: Find My Nursery

Cape Town, Western Cape

Email: admin@findmynursery.net