



FIND MY NURSERY

## The Nursery & Creche Sustainable Growth Checklist

*Check off these 5 items to ensure your setting is future-proof and searchable in 2026.*

- **1. Secure Your Professional Domain** Your website address should be simple and match your nursery name (e.g., [www.yourcreche.name.co.za](http://www.yourcreche.name.co.za)).
- **2. Partner with FM Digital Solutions** Get an affordable, professional website tailored for the early years sector. This is your long-term "home base."
- **3. Activate Your "Find My Nursery" Profile** (SOON AT THE STORES WHICH WOULD MOST LIKELY GET IT BASED ON YOUR DEEP SEARCH OR DATA). Ensure your tags and SEO keywords are optimized to expand your footprint.
- **4. Claim & Verify Google Business** Ensure your pinpoint on Google Maps is accurate and your contact number is clickable for mobile users.
- **5. Join 3 Local Community Groups** Identify at least three "Mums & Tots" or suburb-specific Facebook groups. Aim to post one helpful "Expert Tip" per week to build trust.

**By following these 5 easy steps, you are setting up your digital footprint for life. As mentioned in our blog post, trends will come and go, but this foundation will set your business up for life. Start today, stay consistent, and watch your community grow.**

Rating: ★★★★★

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